

The background of the slide is a dense field of light gray binary code (0s and 1s). Interspersed throughout this field are various colored characters, including red, yellow, blue, and teal, which appear to be specific characters or symbols from different alphabets or scripts, adding a digital and multicultural aesthetic to the design.

CodeNgwana

Transforming the African child into a **contributor**
rather than a consumer of the digital economy

The South African schooling system is marked by **stark contrasts**

Broken education system not preparing students for the 4IR



South Africa is ranked 116 out of 140 for digital skills proficiency

Coding material not available or relevant to the African child



This is in part due to the grappling differences in quality and resources available to rural public schools compared to private

What makes this project **stand out** from others



G+ Techniques



Devil's advocate



**Unlocking
future value**

We leverage the **G+ toolkit** to streamline our process



We used the challenge worksheet and issue tree to **rapidly identify** the project **scope**

We leveraging sprint planning to ensure **visibility, monitoring** and **resource management**

Organised an **investor dry-run workshop** to facilitate the role of Devil's Advocate

Devil's advocate pivoted the final trajectory of our project



- We facilitated an investor dry-run workshop with Stephan and Tom at our Genesis JHB Office
- Stephan and Tom posed as potential investors and their insights altered our final product
- Nolu gained valuable experience presenting in front of would-be investors

Unlocking value for the client


Our Partners




CodeNgwana – Coding Made Easy x +

← → ↻ 🔒 codengwana.co.za

📍 South Africa ⌚ Ages 3-12


 **CODENGWANA**
future digital leaders

[Home](#) [About Us](#) [Curriculum](#) [Initiatives](#) [Blog](#) [Gallery](#) [News](#) [Shop](#) [Contact Us](#) 

Welcome

CodeNgwana's **unique value proposition** is its focus on the **African Child**

CodeNgwana, literally translated as code child, is an organization that offers coding & computational skills to children between the ages of 3 to 12 years.



The diagram illustrates CodeNgwana's unique value proposition through a central illustration of two children, a boy and a girl, looking at a map of Africa. The map is surrounded by four callout boxes, each connected to the central illustration by a dotted line. The callout boxes contain the following text:

- Designed to be an affordable solution
- Literature is available in vernacular
- Curriculum includes case studies relevant to the African Child
- Builds a reliable community of tutors, teachers & fellow students

The **winning** team



Mark Schoeman
Team Leader



Martina Taverna
Financial Lead



**Korstiaan
Wapenaar**
Financial Planning



**Chloe von
Widdern**
Project Manager



Ceri Scott
Value Proposition



Yaseen Brey
Financial Planning