



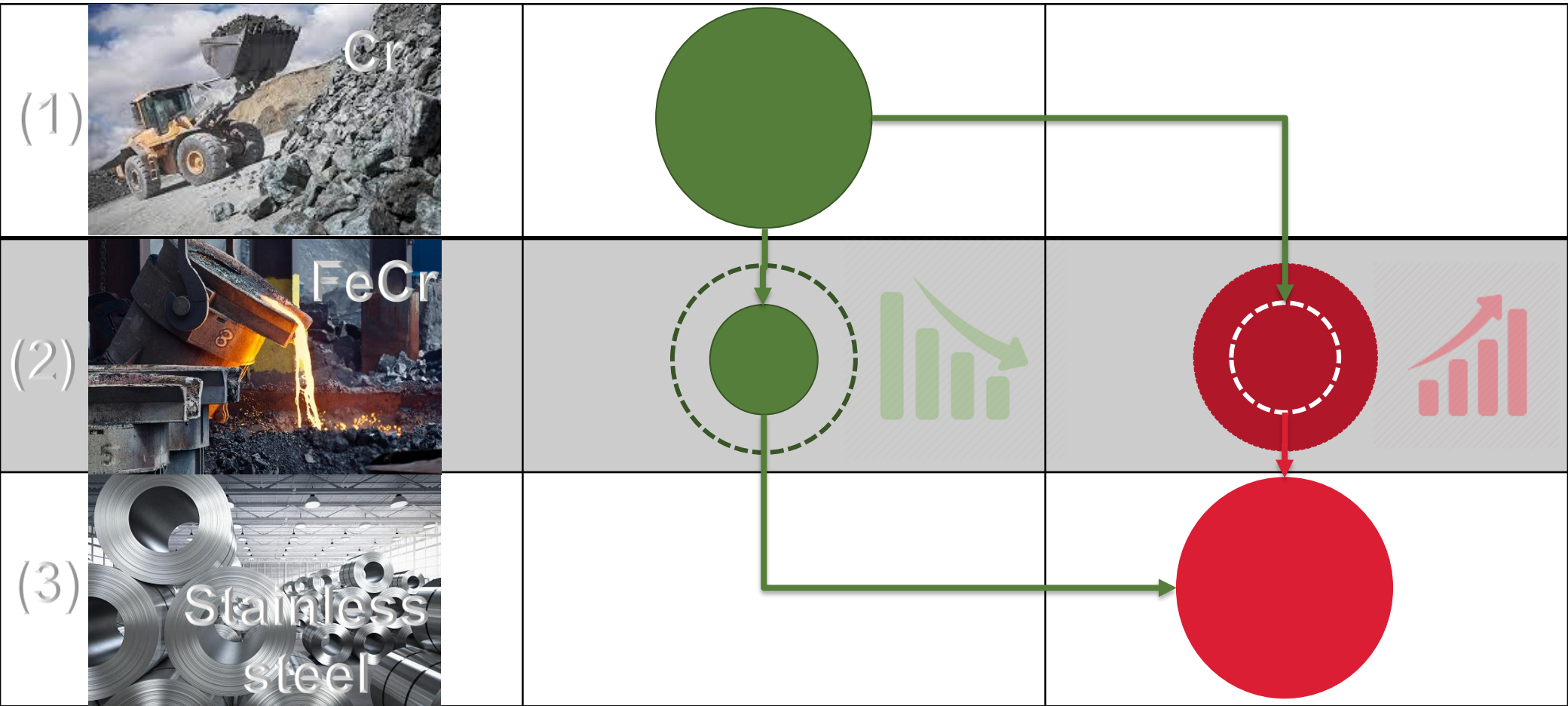
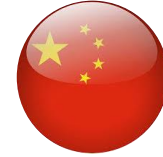
VS

Should SA put an export tax on chrome ore to save a downstream industry?

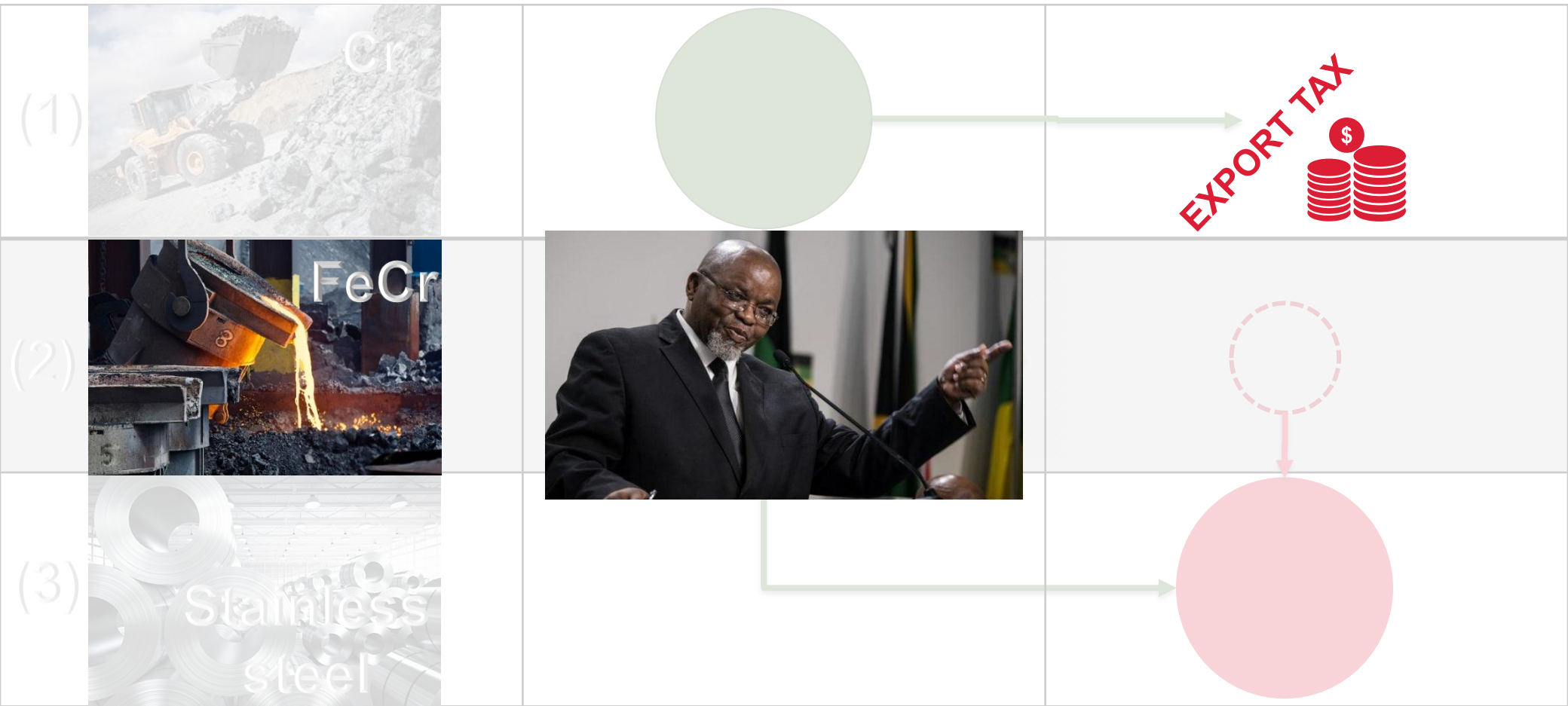
Value Unlocked | CRE

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G:ENESIS
UNLOCKING VALUE



The problem seemed clear & simple...



... and so did the solution



Genesis roped in to investigate carefully

From complexity

(vertical integration, other international suppliers, Chinese response , etc.)

to

core issues: various leakages & electricity prices in SA



Decision Driver

Government halted tax plans and
focus shifted to SA Ferrochrome
producers core issues
(electricity)



Value unlocked

Up to 44,000 jobs
linked to the mining sector
+
the sustained viability of an
entire sector





The team