



**GENESIS HEALTH**  
Sustainable Health Systems

**G:ENESIS**  
25 YEARS OF UNLOCKING VALUE



# ABOUT GENESIS ANALYTICS

Genesis Analytics is a global African firm that has worked in more than 93 countries across the world. Our roots are firmly in Africa, having worked in 43 countries on the continent.

**We work across various areas of expertise including**

**amongst others** Applied Behavioural Economics | Behavioural Sciences

| Competition Economics | Digital Economy | Economic Impact Assessment |

Health | Human Development | Monitoring, Evaluation and Learning.

## ABOUT THE GENESIS HEALTH PRACTICE

We work with our clients to develop solutions aimed at improving the health of populations throughout Sub-Saharan Africa.

Donor organisations, foundations and governments across Africa routinely rely on Genesis for expert advice and support. We have worked extensively with public and private healthcare sectors. This gives us a position of trust based on a strong reputation for providing robust and independent expert advice.

Our region faces the challenges of the quadruple burden of disease, which includes both communicable and non-communicable diseases, as well as poverty, violence and injury. Coupled with this are relatively weak health systems, heavy reliance on donor funding and inequitable public and private sectors. Within this context, we provide experts who have decades of experience in the design, implementation, costing and evaluation of health programmes, the strengthening of sustainable health systems and the use of digital technologies to improve the quality of life.



# WHAT WE DO

Through our sustainable health systems work we contribute to improving the performance of health systems and the delivery of high-quality services in Africa with a focus on sustainability.

**We operate within the context of the six building blocks of sustainable health systems:**

service delivery, health workforce, health financing, information systems, medical products and technologies, and leadership and governance

**Our main objectives are:**

- To identify and address root causes and underlying system behaviours that negatively impact health outcomes,
- To accelerate progress towards achieving universal, high-quality, safe, and affordable care,
- To optimise the building blocks of a functional health system,
- To build leadership, and governance capacity, and empower public health managers to own programme performance, and
- To promote effective and efficient use of domestic resources for programme management and service delivery.

Our systems strengthening work focuses on three health systems functions that are essential to improving public health; namely Leadership and Governance, Health Financing and Health information. We support both the public and private sectors and all levels of the health system, including community-based delivery points. Within this context, we provide experts with decades of experience in designing, managing, implementing, costing and evaluating sustainable health programmes and systems.

**We provide the following Technical Assistance to programme leaders and managers**

## HEALTH SYSTEM/PROGRAMME LANDSCAPE ANALYSIS

Describe system foundations, assess system capacity, and evaluate system performance and efficiency.

## HEALTH SYSTEMS REDESIGN

Clarify national priorities and design relevant operational frameworks to support their implementation.

## SUSTAINABLE RESOURCE MOBILISATION

Develop a medium- to long-term financing strategy and costed implementation plans, linked to national priorities.

## STAKEHOLDER COORDINATION & MANAGEMENT

Establish and maintain an advocacy and coordination mechanism to steer relevant stakeholders towards a shared vision of national priorities.

## TARGETED LEADERSHIP & MANAGEMENT CAPACITY BUILDING

Roll out customised interventions to build effective leaders and programme managers.

## FACILITATED LEARNING

Unlocking the value of social capital across different sectors and geographies, through purposeful linking of peers to enhance and optimise policies and programmes.

# PREVIOUS EXPERIENCE

- With funding from the Bill & Melinda Gates Foundation, we support the South African National Department of Health to build a resilient local system for sustainable planning, management and implementation of a high-quality Voluntary Medical Male Circumcision. The strategic goal is to go beyond scaling-up the national MMC programme and into transitioning toward sustainability of MMC in South Africa. The MMC SUSTAIN team is providing technical assistance to the South African national MMC programme to build resilient local systems that successfully plan, effectively manage, and efficiently execute the programme at scale while utilising a user-centred and behaviourally-informed approach.
- Currently implementing the South South Learning Network (SSLN) for HIV prevention, a Global HIV Prevention Coalition (GPC) initiative with the aim of strengthening HIV prevention programmes in 15 Sub-Saharan African countries through a facilitated learning network. The SSLN aims to foster inter-country exchange between Global Prevention Coalition Network countries in order to share best practices for the revitalisation and expansion of HIV prevention programmes.
- Provided Population Services International (PSI) the stakeholder and systems insights that were used to develop the organisation's future role in the South African primary healthcare sector by leveraging our existing local sectoral experience and extensive understanding of the South African health system.
- Assessed the sustainability of community-based PrEP in South Africa and provided the Bill & Melinda Gates Foundation the evidence needed to reposition its PrEP intervention in South Africa. The final report included a summary of the policy and regulatory environment, an assessment of the proposed PrEP implementation models, potential barriers to the scalability of PrEP implementation, and recommendations on possible solutions to these barriers.
- Supported the South African Department of Health to strengthen budget planning, analysis and in-year reporting of financial performance by building the financial capacity of provincial officials in the HIV, TB and Health cluster. Genesis supported the National DOH conditional grant unit with consolidating, analysing and visualising budget data to strengthen its negotiations with and oversight of provincial departments and capacitated the unit on the developed budget planning tools.
- Assisted the South African National AIDS Council to drive forward the sustainability agenda by developing a suite of planning and diagnostic tools for sustainability and transition planning, building consensus for sustainability management. Products included a national sustainability framework for HIV and AIDS, sustainability assessment and planning tools for HIV sub-programmes and a provincial roadmap planning tool. The outputs have to date been used in the national funding request to the Global Fund and in the National Strategic Plan (NSP) development process.
- Conducted a transition readiness assessment in Sri Lanka that informed the sustainability roadmap for the country's HIV programme in transitioning key components of the HIV response to domestic funding. The ACESO transition readiness assessment guidance was used to develop the methodology and guide implementation. Workshops were then conducted to describe meaningful activities for inclusion in a sustainability roadmap and many roadmap activities were included in the countries Global Fund funding request.





# OUR TEAM OVERVIEW



**Dr Saul Johnson**  
Managing Partner



**Dr Lisa Mulenga**  
Principal



**Steve Cohen**  
Principal



**Kerry Mangold**  
Principal



**Adjoa Kwarteng**  
Manager



**Thomas Ofem**  
Senior Technical Adviser



**Mohamed Khan**  
Associate



**Lulama Lunika**  
Associate



**Madonna Emmanuel**  
Associate



**Karabo Skosana**  
Project Coordinator



**Tsholofelo Ramosime**  
Coordinator

## CONTACT US

Do you need additional information regarding our sustainable health systems offering? Or is there a health system issue that we can address together?

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# MEET OUR SENIOR TEAM MEMBERS



**Dr Saul Johnson**

Dr Saul Johnson is the managing partner and head of the Genesis Health practice. He has worked in healthcare in Africa for more than 20 years as a doctor, epidemiologist, researcher and senior manager in various African countries. Saul's areas of expertise include epidemiology, research, monitoring and evaluation (M&E), behaviour change communication, HIV prevention, health system improvement, organisational development and change management.

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**Steve Cohen**

Steve Cohen is a principal in the Health practice, focusing on health finance and economic analysis. He has more than 20 years' consulting experience in health and development. During the last 14 of those, he focused on public health finance, costing and economic analysis, and budget support to national and sub-national government programmes in a number of countries in Africa.

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**Dr Lisa Mulenga**

Dr Lisa Mulenga is a public health professional with more than 20 years of combined experience in health services programming, planning, implementation, monitoring, and evaluation in the public & private sectors and international NGO settings and at community, district, national, and international levels. Dr Mulenga supports government departments and organisations to implement health systems strengthening interventions including evaluation of policy impact, collecting and using intelligence to guide policy, strategy and programme design as well as heightening ethical and good governance practices.

## Kerry Mangold

Kerry Mangold is an experienced and well-networked public health professional with over 13 years of experience in Sub-Saharan Africa. She is a versatile, dedicated and highly committed manager with excellent leadership skills. Her key areas of specialisation include HIV prevention, sexual and reproductive health & rights, sustainable systems for health, peer learning, policy advisory and strategy development. Kerry has presented and published her work through a variety of platforms and sits on numerous national, regional and global strategic and technical public health forums where she advises and engages on her key areas of interest.

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## Adjoa Kwarteng

Adjoa Kwarteng has over 12 years' experience in planning, managing, implementing and measuring public health programmes across South Africa, Ghana and the USA. Her strengths lie in strategic programme design and management, with technical expertise in human centred design and change management. Adjoa has led diverse and cross-functional teams to deliver high-impact programmes on maternal and child health, HIV prevention, pharmaceuticals & medical devices, COVID-19, gender-based violence, human resources for health, mental health, youth & family services and health systems strengthening.

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## Thomas Ofem

Thomas Ofem is a public health professional with over 25 years' experience designing and implementing social and behaviour change programmes to support HIV/AIDS, malaria, family planning, maternal and child health, WASH and nutrition interventions. Thomas has supported community-based organisations, implementing partners, International NGOs, and government agencies through training, mentoring and focused technical assistance to improve public health programme outcomes in Nigeria and in Malawi. Thomas' key technical expertise is in social and behaviour change programming for health, especially as it relates to youth.







## GENESIS HAS WORKED IN 95 COUNTRIES GLOBALLY

### NORTH AMERICA

Canada, United States of America

### CENTRAL AMERICA

Jamaica, Mexico

### SOUTH AMERICA

Argentina, Colombia, Peru

### EUROPE

Albania, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Denmark, Germany, Kosovo, Netherlands, North Macedonia, Portugal, Romania, Russia, Serbia, Slovenia, Switzerland, United Kingdom

### AFRICA

Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Chad, Democratic Republic of Congo, Côte d'Ivoire, Egypt, Eswatini (formerly Swaziland), Ethiopia, Gambia, Ghana, Guinea, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Morocco, Mozambique, Namibia, Niger, Nigeria, Republic of Congo, Rwanda, Senegal, Seychelles, Sierra Leone, Somalia, South Africa, South Sudan, Sudan, Tanzania, Togo, Tunisia, Uganda, Zambia, Zimbabwe

### ASIA & MIDDLE EAST

Afghanistan, Bangladesh, Bhutan, Cambodia, India, Indonesia, Iran, Iraq, Jordan, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Oman, Pakistan, Philippines, Qatar, Saudi Arabia, Sri Lanka, Syria, Thailand, Turkey, Turkmenistan, United Arab Emirates, Vietnam

A Global African Consultancy



Where we have worked



Where we have offices



Where we have staff

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## Genesis Analytics

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