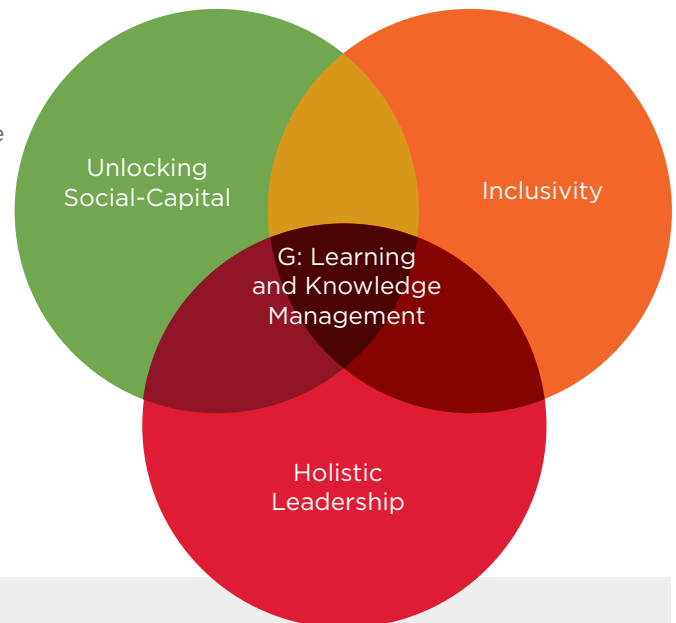# G:

FACILITATED PEER LEARNING & KNOWLEDGE MANAGEMENT

Unlocking Potential for Lasting Change: Genesis' Integrated Learning Solutions

Our Integrated Learning Solution

In the intricate landscape of development, traditional models need help to ensure the sustainability of investments and scalable outcomes. Genesis Analytics recognises the imperative shift towards facilitated peer learning and comprehensive knowledge management to foster cross-fertilisation of ideas, innovation, ownership, and lasting change.

Our learning and knowledge management approach goes beyond conventional models of knowledge sharing, offering purposeful exchanges between peers. By tapping into the breadth of social capital shaped by experiences, we empower partners to solve complex problems collaboratively. The fluid interchange of roles between sharers and consumers ensures equality in solutioning and makes learning more relatable.

Unlocking Social-Capital

Inclusivity

G: Learning and Knowledge Management

Holistic Leadership

We design our integrated solution to:

IDENTIFY SOCIAL CAPITAL: By pinpointing where and with whom social capital resides on specific development issues, we lay the foundation for collaborative and impactful solutions.

STANDARDISE ASSESSMENTS FOR AWARENESS: We conduct thorough assessments to raise awareness of gaps and opportunities, providing a comprehensive understanding of the challenges.

FACILITATE LEARNING AND SHARING NEUTRALLY: Our neutral facilitation approach ensures unbiased discussions, allowing diverse voices to contribute and collaboratively identify critical areas for learning and sharing.

MATCH STAKEHOLDERS DELIBERATELY: We deliberately match stakeholders to a customised learning agenda, reinforcing their networks and fostering a cohesive environment for collaboration.

APPLY APPROPRIATE LEARNING APPROACHES: We tailor learning approaches to the specific needs of each topic, ensuring relevance and effectiveness in addressing complex challenges.

SUPPORT ACTIONABLE INSIGHTS: Our commitment goes beyond knowledge transfer; we actively support the translation of learning into tangible actions, driving real-world impact.

CREATE AN INCLUSIVE LEARNING CULTURE: Genesis fosters an inclusive learning culture, ensuring every voice is heard. We prioritise context-specific solutions, empowering partners to thrive in their unique environments.

UNLOCK DIVERSE STAKEHOLDER POTENTIAL: We tap into the rich expertise of diverse stakeholders, unleashing a wealth of knowledge and insights that drive innovation and change.

ACCELERATE SOCIAL LEARNING: We supercharge the learning process, enabling rapid responses to complex challenges. The wisdom shared within our facilitated peer learning networks acts as a catalyst for transformative action.

WHY CHOOSE GENESIS

1   IN THE SOUTH, BY THE SOUTH, FOR THE SOUTH: Rooted in Africa, we respond to the call for home-grown solutions, making us more relatable to stakeholders in the South..

2   OPT-IN TO BUILD OWNERSHIP: Requiring participants to 'opt-in' improves commitment, ensuring a higher conversion of learning to action.

3   EXPERIENTIALLY FOCUSED: Leveraging on-the-ground experiences for better outcomes.

4   BUILDING ON WHAT'S ALREADY THERE: Strengthening existing structures for longevity and foundational change.

5   INDEPENDENT AND PROACTIVE FACILITATOR: As a neutral party with a proven track record, we navigate conflicting interest groups, ensuring unbiased and objective facilitation.

6   INCLUSIVE AND RESPONSIVE APPROACH: We apply human-centred principles to design, manage and implement our learning partnerships, allowing users and collaborators to set the learning agenda.

7   FUNDING AN APPROACH, NOT A SET LEARNING AGENDA: We respond to the users' emerging needs and priorities by viewing learning agendas as outputs of our approach.

Our Knowledge Management and Learning Portfolio

Some of our offerings within the Learning and Knowledge Management portfolio include:

Facilitated Peer-Learning	Online Link & Learn	Visual Tours
Buddy Mentoring	Communities of Practice	Study Tours
Event Curation	Visual Dashboards	Linkage to Technical Assistance

Integrated Learning Solution at Work

SOUTH *TO SOUTH* LEARNING NETWORK

With funding from the Bill and Melinda Gates Foundation and collaboration with the University of Manitoba, Genesis Analytics has facilitated a 15-country learning network for HIV prevention since 2020. The 15 countries include Botswana, Côte d'Ivoire, Eswatini, Ghana, Kenya, Malawi, Mozambique, Nigeria, the Republic of Congo, South Africa, South Sudan, Tanzania, Uganda, Zambia, and Zimbabwe. In line with our Integrated Learning Solution, we started with country assessments to identify strengths and weaknesses in each country's HIV prevention programme. We then conducted a cross-country analysis, matching countries based on their strengths and weaknesses. We then facilitated the development of learning agendas to enable countries to learn from each other and technical assistance plans to enable us to connect countries to assistance that cannot be found within the network. An external mid-term evaluation of the SSLN indicates better multisectoral alignment, improved knowledge, enhanced skills, and an increased demand for learning. The evaluation also recognised the SSLN as instrumental in informing prevention funding proposals and advocating for prevention in the region. **To learn more about the SSLN click here.**

Our solution is not just about knowledge transfer; it's about unlocking the potential within your organisation and community for lasting change. Join hands with Genesis Analytics to accelerate your learning journey and drive impactful social progress.

Turning Concepts into Practice, Unleashing the Power of Social Capital.

Propel your path to transformative outcomes with Genesis Analytics

G:ENESIS
UNLOCKING VALUE