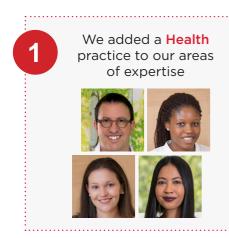


2016 has come rapidly to an end. It has been a challenging and busy year across the globe. For us it has also opened up opportunities for growth in both the region and the skills and expertise that we offer our clients.

WE EXPANDED



We extended
our competition and
regulation work into
Kenya, Tanzania, Namibia,
Zimbabwe and Lesotho



We opened an office in Nairobi to strengthen our work in East Africa

WE WON AND DID SIGNIFICANT WORK

Genesis in prestigious \$74-million Southern Africa trade and investment project



Developed a plan to unlock competition in digital finance in Africa and Asia



World Bank appoints Genesis as PPP adviser on Zambia



Genesis to evaluate Digital Jobs Africa initiative for the Rockefeller Foundation



Expert advice on dumping of poultry in SA

WE ALSO...

- Used behavioural economics to nudge South Africans to save for their retirement
- Worked out a **cost-allocation model** for a major Pan-African bank
- Devised a hostel plan to house 35,000 Kenyan students
- Gave expert advice in Africa's largest bottling merger
- Facilitated a satellite session at the 21st International AIDS conference on HIV prevention
- Measured the impact of Emirates airline on SA's tourism
- Opened a new area of work to face the challenges of widespread youth unemployment in Africa
- Delivered a course on creating Shared Value at The Gordon Institute of Business Studies
- Authored the prevention strategy for SA's National Strategic Plan (NSP) for HIV and AIDS, TB and STIs (2017 - 2021)

FOR MORE PROJECTS WHERE WE UNLOCKED VALUE FOR OUR CLIENTS



We wish all our clients, colleagues and friends well over the holidays and all the best for 2017.

Stephan Malherbe Chair, Genesis Analytics

