

# 8<sup>TH</sup> AfrEA INTERNATIONAL CONFERENCE 2017

## KAMPALA, UGANDA | 29 - 31 MARCH 2017

### EVALUATING FINANCIAL INCLUSION STRAND PROGRAMME

The World Bank's Findex data indicates that only 34% of adults in Sub Saharan Africa have access to a bank account. Achieving **quality** Financial Inclusion is about positively affecting the **socio-economic** lives of people. **Measuring Financial inclusion** is a complex exercise requiring **innovative thinking** to measure the **true impact** of Financial Inclusion.



#### PARALLEL SESSION 2 | THURSDAY, 30 MARCH | 08H30 - 10H30 RCTs AND IMPACT EVALUATIONS

This session will provide various perspectives on the utility of RCTs and conditions under which they have been most effective. It further explores other approaches that can be used to supplement RCTs.

CHAIRPERSON	ALYNA WYATT
Hanna Laufer	An ostrich effect: unintended outcomes in impact evaluation methods of behaviourally-informed financial inclusion programmes
Esther Nanjovu	Insights from Implementation of Rigorous Financial Literacy Measurement
Sinja Buri Johannes Philipp Kinzinger	A Look at Evaluation Methods for Financial Inclusion which speaks to the importance of combining RCTs with big data analytics and ethnographic research. - DRC and Senegal



#### PARALLEL SESSION 3 | THURSDAY, 30 MARCH | 10H30 - 13H00 INNOVATIVE DATA COLLECTION AND MEASUREMENT OF FINANCIAL INCLUSION

Measurement of Financial Inclusion has evolved over time, moving from simple access indicators to establishing the impact of Financial Inclusion on livelihoods. In this session panelists, will introduce various data collection models and tools that are at the cutting edge of Financial Inclusion measurement, providing greater insights into the effectiveness of interventions and contributing to innovative design and delivery of Financial Inclusion products and services.

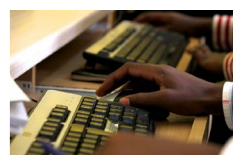
CHAIRPERSON	DHASHNI NAIDOO
Roelof Goosen   i2i Facility	i2i has developed a measurement framework that utilizes demand-side data to provide a more granular understanding of what drives the uptake of financial services, for economic development
Felipe Martin   MIX	Geospatial mapping and the data it derives is an innovative approach to gathering data in Financial Inclusion
Julie Peachy   IPA	IPA has developed a survey for measuring the likelihood that a household is living below a poverty line



#### PARALLEL SESSION 4 | THURSDAY, 30 MARCH | 16H00 - 17H00 YOUTH AND WOMEN IN FINANCIAL INCLUSION

Women and youth are key focus areas in development and gender equality is listed as the 5<sup>th</sup> SDG. The World Bank reports there are "200 million people aged between 15 and 24..., Africa has the youngest population in the world... and account for 60% of all African unemployment". During this session presenters provide insights into various Financial Inclusion interventions and how they impact on the lives of women and youth.

CHAIRPERSON	KATHY NEWCOMER
Benjamin Kachero Ministry of Finance Planning and Economic Development - Office of the Prime Minister; Uganda	Impact of Credit Counselling on Entrepreneurial Behaviour of Ugandan Youth
Rebecca Rouse Innovations for Poverty Action	Women's Economic Empowerment through Financial Inclusion: A Review of Existing Evidence and Remaining Knowledge Gaps
Henry Mutabaazi	CARE Uganda





## PARALLEL SESSION 5 | FRIDAY, 31 MARCH | 08H30 - 10H00 MEASURING CONSUMER PROTECTION IN FINANCIAL INCLUSION

As new consumers enter the formal market place, there is an increased need to ensure they are protected from unscrupulous practices and understand their rights and responsibilities. This session will see discussions between various experts on gaps in consumer protection and how to address these.

CHAIRPERSON	DICKSON MALUNDA
Rebecca Rouse	Financial Consumer Protection: A Review of Existing Evidence and Where to Go from Here
Dr George Okello	Makerere University
David Elliott	Springfield Centre
Christopher Musoke	FSD Uganda
Kelvin Kiyingi	Bank of Uganda



## PARALLEL SESSION 6 | FRIDAY, 31 MARCH | 10H30 - 13H00 PRACTICAL IMPLEMENTATION OF M&E TOOLS

Institutions involved in Financial Inclusion related activities utilize a variety of M&E tools to better understand the relevance of their programmes, effectiveness in implementation and efficacy of initiatives to improve levels of Financial Inclusion and to better understand its impact. Speakers will provide insight into the practical realities of using tools that have been developed and provide examples of application of tools and the real life experiences faced by implementers.

CHAIRPERSON	KEVIN MUNJAL
Jasper Hatwiinda	Financial Sector Deepening Zambia Financial Inclusion: The Hallmarks of Inclusive Finance in response to SDG 1
Janine Ampulire	How Access to Finance Rwanda (AFR) maximises the usefulness of its Monitoring, Evaluation and Learning framework
Ruth Orbach	Measuring and evaluating formal financial inclusion: Rwanda and Côte d'Ivoire



## PARALLEL SESSION 7 | FRIDAY, 31 MARCH | 14H00 - 15H30 WHAT WORKS IN FINANCIAL INCLUSION - AN ACADEMIC PERSPECTIVE

Financial Inclusion has the potential to have socio economic impact on the lives of the poor and supports the attainment of various SDGs. This session convenes a group of institutions that have conducted research to better understand what works and will provide a broader, macro-economic perspective on the impact of Financial Inclusion.

CHAIRPERSON	RITWIK SARKAR
Leena Bansod	Ex-Chief Operating Officer, Maharashtra State Rural Livelihoods Mission, Government of India
Channing Jang	Associate Scientific Director, The Busara Centre for Behavioural Economics
Malek Mohammad Abdul	Overseas Researcher, Faculty of Economics, The University of Tokyo
Priyanka Dubey	Research Associate, International Initiative for Impact Evaluation

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